

Five Essentials of Financial Coaching



What is a financial coach?

An independent, objective coach who will empower you to make educated decisions to achieve financial well-being. Building your confidence, refining behaviors, and setting goals with you.



What is the difference between a financial coach and a financial advisor?

Empowerment. A financial advisor sells you a fish. A financial coach teaches you how to buy a rod, string a reel, and consider the various lures and baits.



What a coach doesn't do

1. Offer financial advice or recommendations
2. Sell you financial products
3. Make commissions



How much does a financial coach cost?

The initial consultation is free. Thereafter, you pay per hour for each coaching session. Never any fees or commissions.



How do you measure success?

Your feeling more disciplined and empowered --- a winner. You've achieved a higher return-on-investment on your investments --- a champion. You've paid down debt or set aside enough funding for college --- a hero.

